



CELEBRITY TRAITORS 2026

SWEEPSTAKE FOR ABBY'S HEROES



Do you love The Traitors as much as we do? Then why not get into the spirit of Celebrity Traitors, starting on 1st October 2026, by hosting your very own sweepstake and raising money for Abby's Heroes! Whether you're in the office, chatting in the group chat, or gathering with family and friends, it's a fun and easy way to support a great cause while cheering on your chosen celebrity.

1. Draw Your Celebrity Print and cut out the celebrity names, place them in a hat (or suitably mysterious container!), and draw them out one by one. Feeling brave? You can agree your picks amongst yourselves instead... if you trust each other! 😊
2. Collect Your Donations Ask each participant to make a donation to enter. We suggest anything between £1 and £5, but the amount is completely up to your group. Every pound raised helps Abby's Heroes support families of children with cancer.
3. Keep Track Use the sweepstake tracker sheet to record who has which celebrity. Simply write each participant's name underneath their allocated celebrity.
4. Watch the Drama Unfold Celebrity Traitors begins at 8pm on Thursday 1st October on BBC. Then it's time to sit back, enjoy the twists and turns, and cheer on your celebrity as they attempt to survive the castle!
5. Decide the Prize When the series ends, the winner can take home half of the prize pot, with the remaining half donated to Abby's Heroes. Or, if your group is feeling extra generous, you can donate the entire prize pot to help make a difference for the families we support.

Good luck, trust no one, and may the best celebrity win!



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Print and cut out the celebrity names, pop them in a hat and pick your chosen celeb!



Amol Rajan



Bella Ramsey



James Acaster



James Blunt



Jerry Hall



Joanne McNally



Joe Lycett



Julie Hesmondhalgh



King Kenny



Leigh-Anne Pinnock



Maya Jama



Michael Sheen



Miranda Hart



Myha'la



Hannah Fry



Richard E. Grant



Rob Beckett



Romesh Ranganathan



Ross Kemp



Sebastian Croft



Sharon Rooney



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Use this sheet to record each participant's allocated celebrity here.



Amol Rajan

Name:



Bella Ramsey

Name:



James Acaster

Name:



James Blunt

Name:



Jerry Hall

Name:



Joanne McNally

Name:



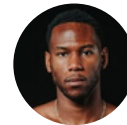
Joe Lycett

Name:



Julie Hesmondhalgh

Name:



King Kenny

Name:



Leigh-Anne Pinnoch

Name:



Maya Jama

Name:



Michael Sheen

Name:



Miranda Hart

Name:



Myha'la

Name:



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Name:



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Name: